

NCPIE Celebrates 35th Anniversary 1982 - 2017

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July/August 2017

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Quick Links...

Our Websites:

www.BeMedWise.org

www.talkbeforeyoutake.org

www.recoveryopensdoors.org

More in "About Us"

**Is Your Organization Company Logo
Up-to-Date?**

Please visit the [NCPIE Members](#) page and look at your organization link and logo. If the logo needs to be added or updated - please email your updated logo in EPS format to [Deborah Davidson](mailto:DeborahDavidson).

Please contact Deborah if you need an updated **BeMedWise.org** logo for your organization or company website.



NCPIE Member Corner

Since the last issue of the *NCPIE E-*

Dear NCPIE Member:

Welcome to the latest issue of the bimonthly **NCPIE E-News**. We aim to keep you connected with information about our on-going programs and activities. We are always interest in your feedback, so keep in touch and send me an **email** if you have news you would like to share in an upcoming issue of the **NCPIE E-News** relative to the NCPIE mission which is to **promote the wise use of medicines through trusted communication for better health**.

Don't forget to **share** the **NCPIE E-news** with your colleagues--just use the "**Forward email**" link at the very bottom of this newsletter--you can add up to 5 email addresses.

Be sure to bookmark and visit frequently the [News You Can Use](#) from the BeMedWise.org home page.

Warm regards,

Deborah

NCPIE Announces New Membership Dues Categories and Benefits for 2018

As reported in the last *E-News*, The NCPIE Board of Directors established a Board Development Committee during the April 27 Board Meeting. The Board tasked the Committee with developing a new

News when NCPIE profiled member **AudibleRx**; founder Steve Leuck, PharmD, posted a wonderful and very thoughtful blog about NCPIE on the *Pharmacy Times* website. Click on the link below to read the blog:

[NCPIE Member Takes on Health Literacy and Consumer Medicine Information](#)

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News - You Can Use

August 28, 2017

[8+ Million Children with Parent\(s\) with Substance Use Disorder](#)

About 1 in 8 children (8.7 million) aged 17 or younger lived in households with at least one parent who had a past-year substance use disorder (SUD), according to a new report by SAMHSA. SUDs are characterized by recurrent use of alcohol or other drugs (or both) that results in significant impairment.

August 25, 2017

[Latest Research: Benefit of Adherence to Diabetes Medications](#)

Diabetics who were nonadherent to their oral diabetes medications had

membership and associated benefits structure.

The committee members are: Sue Peschin, M.H.S., President and CEO, Alliance for Aging Research; Leily Saadat-Lajevardi, Sr. Manager, OTC Appropriate Use, Johnson & Johnson Consumer Inc. and Amy Sonderman, Deputy Director, U.S. Pharmacopeial Convention (USP).

The new membership levels and benefits have been finalized and will take effect for the upcoming 2018 calendar year. Staff are in the process of informing current members about the new options. Please [click here](#) to view the new membership categories and associated benefits packages. This information is also available on [BeMedWise.org](#).

The new membership structure and associated benefits are being designed to recognize members' support, enhance membership value and engagement throughout the membership year. The new structure was also developed to incentivize and attract potential new members who might not fit into the previous membership levels such as business start-ups.



NCPIE Celebrates 32nd "Talk About Your Medicines" Month During October

[Talk About Your Medicines Month](#) (TAYMM) is an annual opportunity to focus attention on the role that better medicine communication can play in promoting better medicine use and better health outcomes. Over time, TAYMM has grown and expanded to stimulate conversations between consumers and their healthcare providers about all the types of medicines they may take, with a focus on what to know and what to do in terms of expected health outcomes, side effects, benefits and potential risks.

This year, NCPIE is spotlighting a critically important medicine safe use issue as the focus of TAYMM: **Think Before You Drink - sometimes, alcohol and medicines don't mix.** And this can be especially so for *America's aging Baby Boomers and older adults.*

higher medical costs and higher total health care costs compared with those who were adherent, according to a new Express Scripts study, which found that nonadherent diabetes patients last year had 1.3 times higher medical costs and 4% higher total health care expenses compared with adherent patients. Medication adherent patients had 235 fewer ER visits and 50 fewer hospitalizations per 1,000 patients. Health care costs for adherent patients with diabetes-related complications were 9% lower than those for individuals who were not adherent to their oral diabetes drugs.

August 17, 2017

[Antidepressant Use Rising, Especially in Women](#)

Close to 13% of people 12 and older say they have taken an antidepressant in the last month, according to a new report from the National Center for Health Statistics. The most recent number shows an increase of nearly 65% since 1999 - 2002, when 7.7% of Americans reported taking an antidepressant. In addition, females were far more likely than males to report antidepressant medication use.

August 11, 2017

[Why Do Adults Misuse Prescription Drugs?](#)

A new report indicates the reasons for adult prescription drug misuse based on data from the 2015 National Survey on Drug Use and Health (NSDUH). The report discusses the most common reasons among adults for misuse of prescription pain relievers, prescription tranquilizers, prescription

The TAYMM page on BeMedWise.org features tips and resources for patients and providers to help to stimulate conversations about understanding the potential risks of interactions between prescription medications and alcohol.

A member alert was sent via e-mail on September 20 announcing the availability of the **TAYMM Communications Toolkit** to share with your own members, constituents and audiences. **The Toolkit includes: Newsletter Article; Facebook & Twitter posts and a Shareable Graphic.**

If you haven't already done so, please advise your communications channels about the availability of these TAYMM materials so that your organization can help stimulate conversations, enhance provider-patient communication about medicines, and promoting responsible medicine use and improved health outcomes beyond October. **If you did not receive the toolkit contact: [Deborah Davidson](#)**

NCPIE extends a special thank you to all the organizations that plan on participating in **Talk About Your Medicines** Month this year. Remember also that all TAYM messages are "evergreen" and can be used throughout the year.

[FDA Launches New Educational Campaign: Get the Facts About Generics](#)

The Food and Drug Administration (FDA) has launched an educational campaign aimed at raising awareness among Americans about the value of generic drugs, or generics. The campaign is designed to impart two central messages: 1. Generic drugs have the same safety, effectiveness and quality standards as their name-brand counterparts, and 2. Patients and their doctors should talk to each other about exploring generic alternatives to brand-name medications.

The campaign consist of a consumer-focused 30-second television public service announcement (PSA), a print and digital campaign for health care professionals, and updated FDA web content, including fact sheets and infographics, for the consumer audience. Look for campaign materials, including the PSA. [Visit the FDA Website to learn more.](#)

[APhA Pharmacy Today - One-to-One Column](#)

NCPIE serves as co-editor for a monthly column in **Pharmacy Today** (American Pharmacists Association). The column is entitled One-to-One" and is intended to help develop pharmacists' medication communication and counseling skills to promote safe and appropriate medicine use.

Click on the links below to read the most recent columns:

stimulants, and prescription sedatives. Findings in the report are based on 2015 NSDUH data from approximately 51,200 adults aged 18 or older.

July 28, 2017

[Dietary Supplements Drive Poison Center Calls](#)

Researchers confirm in the Journal of Medical Toxicology, that potentially harmful exposures to dietary supplements increased in recent years. An analysis of U.S. poison control center calls from 2000-12 showed an almost 50% jump from 2005. The bulk of the reports, 70%, were generated after children aged 6 years or younger unintentionally ingested the substances. The study authors have called on FDA to strengthen regulation for certain supplements found to have especially high toxicity levels. In the meantime, experts recommend that parents treat supplements as they would prescription drugs, keeping them out of the reach of children.

July 21, 2017

[Opioid Use, Misuse, and Overdose in Women](#)

The Office on Women's Health (OWH), HHS, released its Final Report: Opioid Use, Misuse, and Overdose in Women, an examination of prevention, treatment, and recovery issues for women who misuse opioids, have opioid use disorders (OUDs), and/or overdose on opioids. The prevalence of prescription opioid and heroin use among women is substantial. The differences between how opioid misuse and use disorder

August 1, 2017

[A new pharmacist resource for patient counseling and community education](#)

July 1, 2017

[Medication safety: Advice for new parents about common concerns](#)

NCPIE Staff -- In, Out & About

September 14, 2017 - Ray Bullman presented on "**Over 50? Think Before You Drink**" at the **Maryland Older Drivers Safety Forum**, Maryland MVA, Glen Burnie, MD

July 27, 2017 - Ray Bullman participated on a panel entitled, "**Medication Safety: Creative Approaches to Engage Adolescents**," at the **Safe Kids Worldwide Childhood Prevention Convention (PREVCON)** meeting in Baltimore, MD. In this session, participants joined experts to learn how to engage adolescents and teens in medication safety through school-based education, peer-to-peer training and the Boy Scouts Be MedWise Award Program.

July 19, 2017 - Ray Bullman participated in the invitational **Fracture Prevention Stakeholder Summit conducted by the Center for Medical Technology Policy (CMTP)**, Washington, DC.



Become a 2017 NCPIE Supporter!

We hope you will consider making a donation in your organizations' name or your own name to support the important work of NCPIE.

Donation levels begin at \$50.00.

Please pass this issue of the NCPIE E-News forward to up to five friends/colleagues and invite them to support NCPIE.

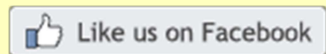
NCPIE donors will be recognized on a dedicated page of www.bemedwise.org and in a future issue of the **NCPIE E-news**. Your contribution will help ensure that NCPIE can continue its mission to stimulate and improve communication of information on safe and appropriate medicine use to consumers of all ages and healthcare professionals. Your support will enable NCPIE to continue to develop award winning national consumer education outreach campaigns and

impact women and men are often not well understood. Even in areas where differences between the sexes are apparent, such as women appearing to progress more quickly to addiction than men, very little is understood about why those differences occur.

The report explores the opioid epidemic with the overall mission to: foster a national conversation on best practices to prevent, diagnose, and treat opioid-related hazards and deaths among women in the U.S.; bridge gaps between researchers and public health practitioners by creating platforms to share best practices, promising approaches, and priority questions; consolidate what is already known about opioid use and hazards of opioid-related harms that are specific to or more pronounced among women, as well as the research on prevention, diagnosis, and treatment of OUD among women; and explore options for federal, state, and local governments; health insurers; law enforcement; and clinicians to address dependence, disability, and death related to opioid use.

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